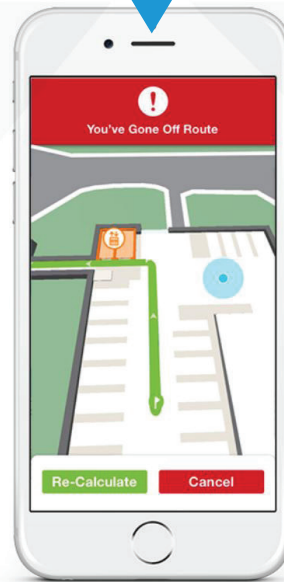


Wayfinding Tailored to the Patient Experience

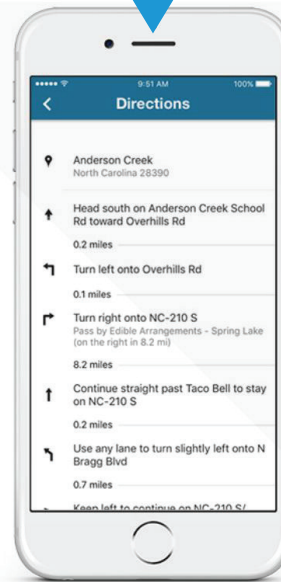
Reliable, dynamic
indoor positioning.



Off route notification
and recalculation.



Route preview and
step-by-step
directions.



A hospital's sprawling campus can seem like an obstacle course for patients, visitors and even staff, as they try to navigate quickly and efficiently through its interconnected buildings and maze-like hallways. Any delay can add stress, especially if it's an already urgent situation.

Getting lost can also result in missed or late appointments — a problem that costs hospitals over \$150 billion annually in the United States.

To help healthcare systems and hospitals save time, improve efficiencies, increase patient satisfaction and reduce costs, Everbridge has combined forces with Connexient to provide you with an innovative digital wayfinding solution — indoor GPS designed to help patients, visitors and staff navigate their way around a hospital campus with ease and reliability.

KEY BENEFITS

Eliminate Missed or Late Appointments

- + Missed or late appointments cost a typical hospital 10M annually in the United States.
- + Each open, unused time slot costs a physician 60 minutes and \$200 on average.

Increase Patient Satisfaction

- + Guide patients, visitors and staff to their destination quicker, alleviating stress.
- + 2% of Medicare reimbursements are at risk based on patient satisfaction ratings.

Enhance Staff Productivity

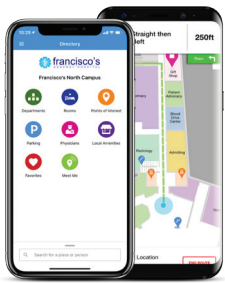
- + Help patients find their way independently without relying on hospital staff.
- + 40% of patients and visitors depend on hospital staff for directions.

GPS Designed for the Inside of Hospitals

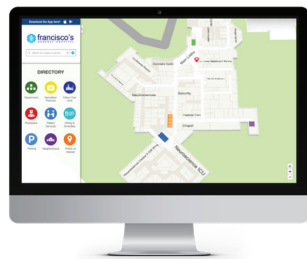
Similar to GPS, which positions users with a blue dot that follows their journey on a map of the outside world, the wayfinding solution recreates this experience indoors. Leveraging Indoor Positioning, the technology provides real-time location and navigation cues, without tracking personal or identifiable information, as patients and visitors move throughout the hospital campus. The solution features blue dot turn-by-turn navigation, audio prompts, off-route notification and much more.

The solution takes a multi-channel, multi-modal approach, accounting for a wide-range of demographics and is available in a mobile version for both iOS (iPhone/iPad) and Android devices as well as a web version for desktop use and digital kiosks.

Multi-Channel Indoor Location



CELL



WEB



KIOSK

FEATURES

- + **True Turn-by-Turn Indoor Navigation.** Provides reliable indoor positioning accuracy of 1 to 2 meters, navigation cues, visual landmark references, off-route notification and more.
- + **Parking Planner.** Helps patients and visitors easily find a garage closest to their destination within the hospital, automatically detecting arrival in the garage, saving the parking location, and directing the user to the correct entrance based on the parking location.
- + **Meet Me Feature.** Provides location-sharing and location-based analytics, enabling patients and visitors to connect on the hospital campus.
- + **Compatibility with Leading Infrastructures.** Integrates with EHR systems and appointment scheduling apps. The solution's location engine is compatible with all leading location infrastructures (Cisco, Centrak, Mist/Juniper, Siemens/Enlighted, HP/Aruba, etc.).
- + **Mobile Application SDKs and Web APIs.** Enables integration of maps and navigation into existing mobile and web applications.
- + **Real-time Indoor Location and Navigation.** Helps health systems understand and improve the flow of patients and visitors as well as the patient experience.



The technology is powered by Bluetooth Low Energy (BLE) beacons that transmit signals to triangulate location.

ABOUT EVERBRIDGE

Everbridge, Inc. (NASDAQ: EVBG) is the global leader in critical event management and enterprise safety software applications that automate and accelerate an organization's operational response to critical events in order to keep people safe and businesses running. Everbridge is based in Boston and Los Angeles with additional offices in Lansing, San Francisco, Beijing, Kolkata, London, Oslo, Singapore, and Stockholm.



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