# EVENT AGENDA

## DAY 1

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<tr>
<th>DATE/TIME</th>
<th>SESSION</th>
<th>SPEAKER(S)</th>
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| WED OCT 14 11:00AM-12:00PM ET | **KEYNOTE**  
Keynote: Medicine as Part of Managing Critical Events: A Conversation with Dr. Sanjay Gupta | Dr. Sanjay Gupta  
Chief Medical Correspondent, CNN  
Introduced by  
John Maeda  
Chief Customer Experience Officer, Everbridge |
| WED OCT 14 12:05PM-12:45PM ET | **Public Company Board of Directors Panel: COVID-19 Risks and Opportunities** | Ken Xie  
Chairman of the Board and CEO, Fortinet  
Gaurdie Banister  
Former President and CEO, Aera Energy LLC, Corporate Director  
Kevin Kabat  
Chairman of the Board, Unum Group & NiSource; Retired CEO, Fifth Third Bancorp & Former Lead Director, E*Trade |
| WED OCT 14 12:05PM-12:45PM ET | **Protecting the Public and Re-Opening the Economy: A Conversation with Mississippi Governor Tate Reeves** | Carlos Lopez-Cantera  
Former Lieutenant Governor, State of Florida  
Governor Tate Reeves  
State of Mississippi |
| WED OCT 14 12:05PM-12:45PM ET | **Return to Work for the Fortune 500: Ensuring Safety, Security and Productivity** | Billy Baker  
CSO, Capital One  
Stephan Pazienza  
CSO, Humana  
Kelly Johnstone  
VP & CSO, The Coca-Cola Company  
Henry W. Shiembob  
CSO, JPMorgan Chase |

**VISIT** WWW.EVERBRIDGE.COM
**Human Resources Amid COVID-19: The New World of Work**

- **Holly Windham**
  - Chief People & Legal Officer, Rackspace

- **Scott Trezise**
  - CHRO, Lumen Technology (formerly known as CenturyLink)

**Outlook for Vaccines: A Conversation with Dr. Nancy Messonnier**

- **Dr. Nancy Messonnier**
  - Director of the Center for the National Center for Immunization and Respiratory Diseases (NCIRD), CDC

**Meeting the Information Security Challenges and Cyber Threats of the Pandemic**

- **Christopher Porter**
  - Senior Vice President & CISO, Fannie Mae

- **Jigar Kadakia**
  - CISO & Chief Privacy Officer, Mass General Brigham

- **Allison Miller**
  - Senior Vice President & CISO, Optum

**Keynote**

**WED OCT 14**

**12:50PM-1:30PM ET**

- **Keynote:** Leadership in a Time of Critical Events: A Conversation with George W. Bush, 43rd President of the United States

- **George W. Bush**
  - 43rd President of the United States

- **Introduced by**
  - **David Meredith**
    - Chief Executive Officer, Everbridge

**Managing COVID-19 from the CEO/President Perspective**

- **Jim Hackett**
  - Special Advisor to Ford Motor Company, Formerly President & CEO

- **Jim Whitehurst**
  - President, IBM

**Digital Transformation of Return to Work and Contact Tracing**

- **Imad Mouline**
  - CTO, Everbridge
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<th>Healthcare Delivery of the Future: Insights from the Mayo Clinic and Kaiser Permanente</th>
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| **Dr. Clark Otley**  
Professor of Dermatology, Medical Director - Department of Business Development, Chief Medical Officer - Mayo Clinic Platform, Mayo Clinic |
| **Dr. Stephen Parodi,**  
EVP External Affairs, Communications, and Brand, The Permanente Federation & Associate Executive Director |
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| THUR OCT 15      | Keynote: Entrepreneurship as We Emerge out of the Pandemic: A Conversation with Sir Richard Branson | Sir Richard Branson  
Founder, Virgin Group  
Introduced by  
Jaime Ellertson  
Executive Chairman, Everbridge |
| 9:00AM-9:50AM ET | Return to Work: Building Global Resilience, Security and Productivity   | Arlin Pedrick  
CSO & Managing Director, Global Asset Protection, Accenture  
Karl Simons  
Chief Health, Safety & Wellbeing Officer, Thames Water |
| THUR OCT 15      | Government Approaches to Protect the Public and Reopen Economies Amid COVID-19 | Víðir Reynisson  
Chief Superintendent, Office of National Commission of Police, Iceland  
HP Schreinemachers  
Director, National Crisis Management, National Coordinator for Security and Counterterrorism Netherlands (NCTV) |
| 9:55AM-10:35AM ET| Safe Cities: Returning Passengers to the Skies Safely with Smart Airports | Ginger S. Evans  
Chief Strategy Officer, CAG Holdings  
Justin Erbacci  
CEO, Los Angeles World Airports |
| THUR OCT 15      | Keeping Populations Safe Throughout the Pandemic While Delivering on the EU Mandate on Public Warning | Benoit Vivier  
Public Affairs Manager, European Emergency Number Association (EENA)  
Michael Hallowes  
Former National Director, Australia’s Emergency Alert Program and Managing Director of Zefonar |
<p>| 10:40AM-11:20AM ET|                                                                          |                                                                                               |</p>
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<tr>
<th>Session Title</th>
<th>Speaker 1</th>
<th>Title of Role 1</th>
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<tr>
<td>The Advantages of a Multi-Channel Approach to Public Communications During COVID-19</td>
<td>Maarten Mes</td>
<td>Managing Director, One2Many</td>
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<td>Knut Gjerde</td>
<td>Senior Director, Public Warning, Everbridge</td>
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<tr>
<td>The Continued Road to Recovery for Healthcare Systems</td>
<td>Roberta Schwartz, Ph.D., FACHE</td>
<td>CEO, Houston Methodist Hospital</td>
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<td>Matt Roman</td>
<td>Chief Digital Officer, Duke University Health System</td>
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<td>Preparing for Multiple Naturally Occurring Critical Events</td>
<td>Trevor Neilson</td>
<td>Co-Founder &amp; CEO, i(x) investments</td>
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<td>Julie T. Katzman</td>
<td>Interim President, Intrinsic Value Exchange (IVE)</td>
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<td>Safely Reopening Cities and States</td>
<td>Mayor Francis Suarez</td>
<td>City of Miami</td>
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<td>Curt Wood</td>
<td>CIO, Commonwealth of Massachusetts</td>
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<td>Protecting Your Brand: Crisis Communications Management for COVID-19</td>
<td>Eliot Hoff</td>
<td>Executive Director, Global Crisis Lead, APCO Worldwide</td>
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<td>Jerilan Greene</td>
<td>Global Chief Communications and Public Affairs Officer, YUM! Brands</td>
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<td>Colleen Rooney</td>
<td>SVP, Chief Communications &amp; ESG Officer, Signet Jewelers</td>
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<td>CDC Leadership Update on COVID-19</td>
<td>Dr. Judy Monroe</td>
<td>CEO, CDC Foundation</td>
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<td>Dr. Jay Butler</td>
<td>Deputy Director for Infectious Diseases, CDC</td>
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| **THUR OCT 15**    | **Keynote:** The Road to Recovery from the Pandemic: A Conversation with Dr. Anthony Fauci | Anthony Fauci, M.D.  
Director, National Institute of Allergy and Infectious Diseases (NIAID) at the U.S. National Institute of Health  
Introduced by  
David Meredith  
Chief Executive Officer, Everbridge |
| 12:10PM-1:00PM ET  | The Power of an Information Sharing Network to Better Manage Critical Events | Soraya Sutherlin, MPA, CEM  
Regional Emergency Communications Manager, Alert SouthBay/Joint Information Center Manager, Emergency Management Safety Partners, Alert SouthBay/La County COVID-19 Emergency Operations External Affairs Branch  
Rebecca Baudendistel  
Director of Public Warning, New York City Emergency Management  
Jonathan Lord  
Emergency Management Director, Flagler County - State of Florida |
| 1:05PM-1:45PM ET   | CIOs: IT Imperatives Amid COVID-19                       | Mike Haas  
Global Chief Information Officer, The Carlyle Group  
George C. Lee II  
Co-CIO, Goldman Sachs |
|                    | The Digital Transformation of Higher Education During COVID-19 | Dr. Jay Gogue  
President, Auburn University  
Hector Batista  
Executive Vice Chancellor and Chief Operating Officer, The City University of New York (CUNY) |