

COVID-19 R2R

The Road to Recovery - Autumn 2020



EVENT AGENDA

Register Now!

DAY 1		
DATE/TIME	SESSION	SPEAKER(S)
KEYNOTE		
WED OCT 14 11:00AM- 12:00PM ET	Keynote: Medicine as Part of Managing Critical Events: A Conversation with Dr. Sanjay Gupta	Dr. Sanjay Gupta Chief Medical Correspondent, CNN Introduced by John Maeda Chief Customer Experience Officer, Everbridge
	Public Company Board of Directors Panel: COVID-19 Risks and Opportunities	Ken Xie Chairman of the Board and CEO, Fortinet Gaurdie Banister Former President and CEO, Aera Energy LLC, Corporate Director Kevin Kabat Chairman of the Board, Unum Group & NiSource; Retired CEO, Fifth Third Bancorp & Former Lead Director, E*Trade
WED OCT 14 12:05PM- 12:45PM ET	Protecting the Public and Re-Opening the Economy: A Conversation with Mississippi Governor Tate Reeves	Carlos Lopez-Cantera Former Lieutenant Governor, State of Florida Governor Tate Reeves State of Mississippi
	Return to Work for the Fortune 500: Ensuring Safety, Security and Productivity	Billy Baker CSO, Capital One Stephan Paziienza CSO, Humana Kelly Johnstone VP & CSO, The Coca-Cola Company Henry W. Shiembob CSO, JPMorgan Chase

WED OCT 14 12:50PM- 1:30PM ET	Human Resources Amid COVID-19: The New World of Work	Holly Windham Chief People & Legal Officer, Rackspace Scott Trezise CHRO, Lumen Technology (formerly known as CenturyLink)
	Outlook for Vaccines: A Conversation with Dr. Nancy Messonnier	Dr. Nancy Messonnier Director of the Center for the National Center for Immunization and Respiratory Diseases (NCIRD), CDC
	Meeting the Information Security Challenges and Cyber Threats of the Pandemic	Christopher Porter Senior Vice President & CISO, Fannie Mae Jigar Kadakia CISO & Chief Privacy Officer, Mass General Brigham Allison Miller Senior Vice President & CISO, Optum
KEYNOTE		
WED OCT 14 1:40PM- 2:40PM ET	Keynote: Leadership in a Time of Critical Events: A Conversation with George W. Bush, 43rd President of the United States	George W. Bush 43 rd President of the United States Introduced by David Meredith Chief Executive Officer, Everbridge
WED OCT 14 2:45PM - 3:25PM ET	Managing COVID-19 from the CEO/President Perspective	Jim Hackett Special Advisor to Ford Motor Company, Formerly President & CEO Jim Whitehurst President, IBM
	Digital Transformation of Return to Work and Contact Tracing	Imad Mouline CTO, Everbridge

	<p>Healthcare Delivery of the Future: Insights from the Mayo Clinic and Kaiser Permanente</p>	<p>Dr. Clark Otley Professor of Dermatology, Medical Director - Department of Business Development, Chief Medical Officer - Mayo Clinic Platform, Mayo Clinic</p> <p>Dr. Stephen Parodi, EVP External Affairs, Communications, and Brand, The Permanente Federation & Associate Executive Director</p>
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DAY 2

DATE/TIME	SESSION	SPEAKER(S)
THUR OCT 15 9:00AM- 9:50AM ET	Keynote: Entrepreneurship as We Emerge out of the Pandemic: A Conversation with Sir Richard Branson	Sir Richard Branson Founder, Virgin Group Introduced by Jaime Ellertson Executive Chairman, Everbridge
THUR OCT 15 9:55AM- 10:35AM ET	Return to Work: Building Global Resilience, Security and Productivity	Arlin Pedrick CSO & Managing Director, Global Asset Protection, Accenture Karl Simons Chief Health, Safety & Wellbeing Officer, Thames Water
	Government Approaches to Protect the Public and Reopen Economies Amid COVID-19	Víðir Reynisson Chief Superintendent, Office of National Commission of Police, Iceland HP Schreinemachers Director, National Crisis Management, National Coordinator for Security and Counterterrorism Netherlands (NCTV)
	Safe Cities: Returning Passengers to the Skies Safely with Smart Airports	Ginger S. Evans Chief Strategy Officer, CAG Holdings Justin Erbacci CEO, Los Angeles World Airports
THUR OCT 15 10:40AM- 11:20AM ET	Keeping Populations Safe Throughout the Pandemic While Delivering on the EU Mandate on Public Warning	Benoit Vivier Public Affairs Manager, European Emergency Number Association (EENA) Michael Hallowes Former National Director, Australia's Emergency Alert Program and Managing Director of Zefonar

	<p>The Advantages of a Multi-Channel Approach to Public Communications During COVID-19</p>	<p>Maarten Mes Managing Director, One2Many</p> <p>Knut Gjerde Senior Director, Public Warning, Everbridge</p>
	<p>The Continued Road to Recovery for Healthcare Systems</p>	<p>Roberta Schwartz, Ph.D., FACHE CEO, Houston Methodist Hospital</p> <p>Matt Roman Chief Digital Officer, Duke University Health System</p>
	<p>Preparing for Multiple Naturally Occurring Critical Events</p>	<p>Trevor Neilson Co-Founder & CEO, i(x) investments</p> <p>Julie T. Katzman Interim President, Intrinsic Value Exchange (IVE)</p>
<p>THUR OCT 15 11:25AM- 12:05PM ET</p>	<p>Safely Reopening Cities and States</p>	<p>Mayor Francis Suarez City of Miami</p> <p>Curt Wood CIO, Commonwealth of Massachusetts</p>
	<p>Protecting Your Brand: Crisis Communications Management for COVID-19</p>	<p>Eliot Hoff Executive Director, Global Crisis Lead, APCO Worldwide</p> <p>Jerilan Greene Global Chief Communications and Public Affairs Officer, YUM! Brands</p> <p>Colleen Rooney SVP, Chief Communications & ESG Officer, Signet Jewelers</p>
	<p>CDC Leadership Update on COVID-19</p>	<p>Dr. Judy Monroe CEO, CDC Foundation</p> <p>Dr. Jay Butler Deputy Director for Infectious Diseases, CDC</p>

KEYNOTE

<p>THUR OCT 15 12:10PM- 1:00PM ET</p>	<p>Keynote: The Road to Recovery from the Pandemic: A Conversation with Dr. Anthony Fauci</p>	<p>Anthony Fauci, M.D. Director, National Institute of Allergy and Infectious Diseases (NIAID) at the U.S. National Institute of Health</p> <p>Introduced by</p> <p>David Meredith Chief Executive Officer, Everbridge</p>
<p>THUR OCT 15 1:05PM- 1:45PM ET</p>	<p>The Power of an Information Sharing Network to Better Manage Critical Events</p>	<p>Soraya Sutherlin, MPA, CEM Regional Emergency Communications Manager, Alert SouthBay/Joint Information Center Manager, Emergency Management Safety Partners, Alert SouthBay/La County COVID-19 Emergency Operations External Affairs Branch</p> <p>Rebecca Baudendistel Director of Public Warning, New York City Emergency Management</p> <p>Jonathan Lord Emergency Management Director, Flagler County - State of Florida</p>
	<p>CIOs: IT Imperatives Amid COVID-19</p>	<p>Mike Haas Global Chief Information Officer, The Carlyle Group</p> <p>George C. Lee II Co-CIO, Goldman Sachs</p>
	<p>The Digital Transformation of Higher Education During COVID-19</p>	<p>Dr. Jay Gogue President, Auburn University</p> <p>Hector Batista Executive Vice Chancellor and Chief Operating Officer, The City University of New York (CUNY)</p>