

## **CORONAVIRUS: the Road to Recovery**

A Virtual Gathering of Business, Government and Healthcare Leaders

#### MAY 20 & 21 | 11:00AM - 3:00PM ET

### **EVENT AGENDA**

#### DAY 1

DATE/TIME	SESSION	SPEAKER(S)
WED MAY 20 11:00AM- 12:00PM ET	Introduction and Keynote: Leadership in Challenging Times	General Colin L. Powell USA (Ret.) introduced by David Meredith, CEO, Everbridge
<b>WED MAY 20</b> 12:05PM- 12:35PM ET	Managing the Return of the NBA's Boston Celtics	<b>Richard Gotham</b> Team President, Boston Celtics
	Managing Supply Chains Amid and After COVID-19	Matthew Fassler Chief Strategy Officer, XPO Logistics
<b>WED MAY 20</b> 12:40PM- 1:25PM ET	COVID-19: What the New Normal Means for Corporate Security	Daniel Biran Head of Security, Biogen Inc. Arlin Pedrick Chief Security Officer & Managing Director, Global Asset Protection, Accenture Keith White Executive Vice President, Gap, Inc.
	COVID-19: A Road to Recovery in Government and Higher Education	<b>Jared Moskowitz</b> Director, Florida Division of Emergency Management <b>Kyle Clark</b> VP, Finance & Administration, Florida State University



WED MAY 20 1:30PM - 2:00PM ET	Return to Work: Contact Tracing and Beyond	Imad Mouline CTO, Everbridge	
	Using JARVISS to Protect Soldiers, the Civilian Workforce and Family Members	<b>Major General Kevin Vereen</b> U.S. Army Provost Marshal General (PMG) and Commanding General, U.S. Army Criminal Investigation Command (USACIDC)	
<b>WED MAY 20</b> 2:05PM - 2:45PM ET	Road to Recovery: Digital Strategies for Health Systems	<ul> <li>Anthony J. Perry, M.D.</li> <li>Vice-President for Ambulatory Transformation, Rush University Medical Center</li> <li>Javier Malcolm, M.D.</li> <li>Executive Board Administrative Member and Interim Chief Medical Information Officer, DHR Health</li> </ul>	
	Handling Digital Threats in a COVID-19 World	<b>Larry Zelvin</b> Executive Vice President and Head of Financial Crimes Unit, BMO Financial Group	

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DATE/TIME	SESSION	SPEAKER(S)
THUR MAY 21 11:00AM- 12:00PM ET	Introduction and Keynote: A Road Map to Reopening	Scott Gottlieb, M.D. introduced by Jaime Ellertson, Executive Chairman, Everbridge
<b>THUR MAY 21</b> 12:05PM- 12:35PM ET	Advancing COVID-19 Testing and Maintaining Business Continuity Amid the Pandemic	<b>Mark Stevenson</b> Executive Vice President and Chief Operating Officer, Thermo Fisher Scientific
	How COVID-19 is Accelerating the Need for Digital Customer Experiences	Jonathan Loretto Digital Customer Experience and Transformation Leader Todd Latham Chief Growth Officer, Currencycloud

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	Public Warning System (PWS) Platforms - Enabling the Return to "Normality"	<b>Michael Hallowes</b> Former National Director, Australia's Emergency Alert Program
<b>THUR MAY 21</b> 12:40PM- 1:20PM ET	Road to Recovery for Health Systems: An Executive Perspective	William M. Peacock, III Chief of Operations, Cleveland Clinic Roberta Levy Schwartz, Ph.D., FACHE CEO, Houston Methodist Hospital
	Human Resources: The Pandemic Response and the Future of the Workplace	<b>Beth Grous</b> Chief People Officer, Tripadvisor <b>Nada Usina</b> Managing Director, Executive Committee Member and Technology Sector Global Co-Leader, Russell Reynolds
<b>THUR MAY 21</b> 1:25PM - 2:05PM ET	CIOs: Responding to Disruption	<ul> <li>Paul Chapman SVP, Global CIO, Technology &amp; Trust, Box</li> <li>Michael Santiago CIO /VP IT, Cytiva, formerly part of GE Healthcare Life Sciences</li> <li>Russ Soper CIO, Finastra</li> </ul>
	Using Market Intelligence and Technology to Gain Competitive Advantage Amid COVID-19	<b>Tracy Reinhold</b> CSO, Everbridge
<b>THUR MAY 21</b> 2:10PM - 2:50PM ET	COVID-19 Update, Critical Protection Work and Response	Judy Monroe, M.D. CEO, CDC Foundation Jay C. Butler, M.D. Deputy Director for Infectious Diseases, CDC
	Managing the Complexity of Phased Reopening Using Risk Intelligence	<b>Karl Kotalik</b> VP, Global Risk Intelligence Solutions, Everbridge