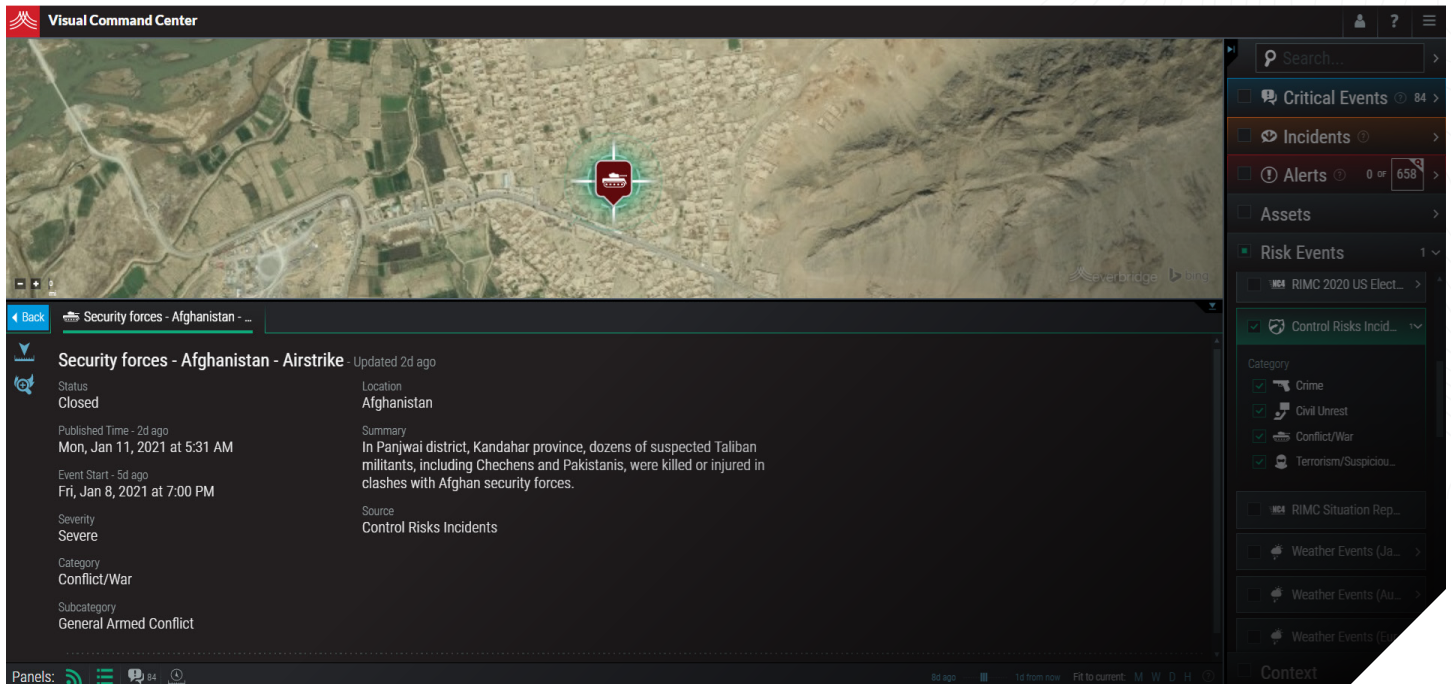# CEM + Control Risks

Make better-informed decisions by accessing historical threat data, risk trends, and forecasts through the Control Risks data feed coupled with Everbridge's real-time risk monitoring for a holistic assessment of risk exposure

Today's crises are triggered by events inside and outside of a company's control, including severe weather, civil unrest, cybersecurity breaches, supply chain interruption, workplace violence, terrorism, pandemics, and more. These critical events can disrupt operations, threaten people, compromise assets, and impact reputation. In this escalating threat environment, organizations must overcome challenges by leveraging the right data and analytics to:

+ Confidently manage the full lifecycle of a critical event from awareness and assessment to remediation, response and recovery

+ Assess what may actually impact business versus what is just noise

+ Make better decisions and deescalate critical events before they become acute

+ Stay a step ahead of competitors with a collaborative approach

Control Risks Incident Feed

This feed retrieves Control Risks' political violence incidents available through its CORE platform, which allows security and risk professionals to monitor and evaluate opportunities and threats around the world. The extensive database of incidents are collected, verified, and accurately geocoded by a team of experts to display the following information in CEM:

+ Name, description, and location of event

+ Severity level based on the CORE severity score

+ Events will be appear in the following CEM categories:

   • Crime
   • Civil Unrest
   • Conflict/War
   • Terrorism/Suspicious Activity

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Together, CEM and Control Risks Empowers Organizations Through:
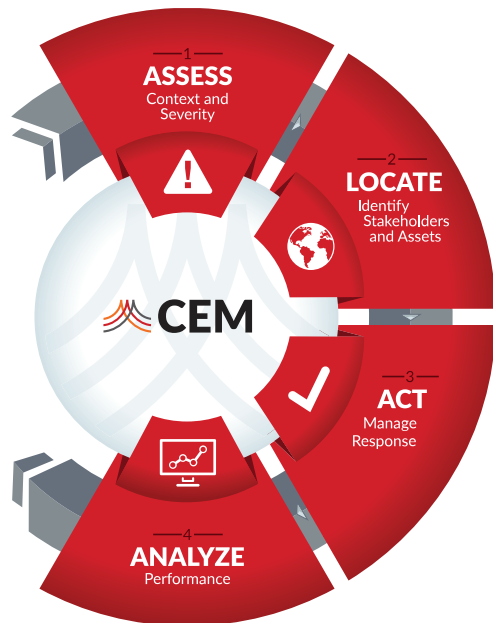
READINESS
+ Monitor and identify potential risk factors

+ Assess potential impact and likelihood of reaching critical event status

+ Ensure that all people, systems, and processes are stress tested to confidently face any critical event

RESPONSE
+ Quickly diagnose the impact on assets from a ciritical event

+ Initiate a response plan to recover and minimize business impacts

RECOVERY
+ Review critical event timeline

+ Analyze reponse steps

+ Update security operating procedures

CEM AND CONTROL RISKS ARE USED TOGETHER FOR:
+ All-hazards crisis, business continuity, and disaster recovery planning

+ Scenario planning, development of standard operating procedures, and critical event management

+ Risk profile assessment

+ Training exercises to ensure clients are ready for any critical event

+ Risk-specific planning (e.g. workplace violence, data breach, product recall, kidnap for ransom, natural disaster, IT outage)

+ Security operations center design, training, and staffing

+ Impact assessments

+ Scenario analysis

+ Decision support

+ Crisis management

+ Business recovery guidance and strategy

+ Data analytics

+ Recovery project management support

+ Post incident reviews to assess effectiveness of response and enhance readiness programs

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Let's Chat
Do you have questions? Would you like to know more about Critical Event Management?

**Get in touch or just call us at
+1-818-230-9700 to learn more.**

ABOUT EVERBRIDGE
Everbridge, Inc. (NASDAQ: EVBG) is the global leader in critical event management and enterprise safety software applications that automate and accelerate an organization's operational response to critical events in order to keep people safe and businesses running. Everbridge is based in Boston and Los Angeles with additional offices in Lansing, San Francisco, Beijing, Kolkata, London, Oslo, Singapore, and Stockholm.

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