

# [RESILIENCE]

## The Critical Event Management Summit

### AGENDA

DAY 1--Tuesday, Feb. 27, 2018

SESSION	DETAILS
8:00 – 9:00 AM	Arrival, Breakfast and Networking
9:00 – 9:15 AM	Summit Welcome and Opening Remarks Jaime Ellertson, CEO, Everbridge
9:15 – 9:45 AM	Evolving Approaches to Critical Event Management Ian Clemens, Co-Founder IDV Solutions
9:45 – 10:30 AM	 <b>Keynote: Leveraging Risk for Competitive Advantage</b> Gary Lynch, Former Managing Director and Global Head of Marsh's Risk Consulting Resiliency Business and Author of "The Uncertainty Advantage" and "Single Point of Failure"
10:30 – 11:00 AM	Networking Break and Refreshments (Solutions Pavilion)
11:00– 11:45 AM	  <b>Guest Speaker: Risk Intelligence and Mitigation: Challenges, Ecosystem and Trends to Watch</b> Nick Hayes, Analyst, Forrester Research
11:45 – 12:45 PM	Lunch and Networking (Solutions Pavilion)

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<p><b>12:45 – 1:45 PM</b></p>	<p><b>Moderated Panel: Building the Case for the C-Suite</b></p> <p>Moderator: Joel Rosen, CMO, Everbridge            Panelists:            Claire Meyer, Managing Editor Security Magazine            Matt Wharton, President, Guidepost            Carla Glass, Security Manager, Northrup Grumman</p>
<p><b>1:45 – 2:45 PM</b></p>	 <p><b>Building Business Value for the Enterprise</b>            Bryan Kramer, Security Systems Manager, Noble Energy</p>
<p><b>2:45 – 3:30 PM</b></p>	<p><b>Networking Break and Refreshments (Solutions Pavilion)</b></p>
<p><b>3:30 – 4:00 PM</b></p>	 <p><b>The Path to Enterprise-wide Resilience and Strategic Value</b>            John Imhoff, Director Global Security, Ernst &amp; Young</p>
<p><b>4:00 – 4:45 PM</b></p>	<p><b>Everbridge Critical Event Management: Vision and Roadmap</b>            Imad Mouline, CTO, Everbridge            Ian Clemens, Co-Founder IDV Solutions</p>
<p><b>5:30 – 7:30 PM</b></p>	<p><b>Cocktail Reception and Dinner (Solutions Pavilion)</b></p>

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## The Critical Event Management Summit

**DAY 2--Wednesday, Feb. 28, 2018**

SESSION	DETAILS
8:00 – 9:00 AM	Arrival, Breakfast and Networking
9:00 – 9:15 AM	Opening Remarks
9:15 – 10:15 AM	Keynote: TBD
10:15 – 10:45 AM	Break, Refreshments in the Solutions Pavilion
10:45 – 11:45 AM	<b>Moderated Panel: Supply Chain and Business Resiliency</b> Darcey Rayne, Operations Analyst, Toyota Tommy Acuna, HES Specialist, Marathon
11:45 – 12:45 PM	<b>Birds of a Feather Lunch Networking (Solutions Pavilion)</b>
12:45 – 1:30 PM	<b>CEM in Action</b> George Siegle, Sr. Director Product Management - VCC Annie Asrari, Director Product Management - EB Suite

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**1:30 – 2:30 PM**

**Moderated Panel:** Managing Natural Disasters: Hurricanes Harvey, Irma and Maria plus the Sonoma Wildfires

Moderator: Imad Mouline, CTO, Everbridge

Panelists:

Mary Luciano, Director, Hilton Hotels

Scott Creighton, Sr Manager, Lockheed Martin

**2:30 – 3:00 PM**

**Wrap-up and Feedback**

Takeaways for Critical Event Management Success

### Post Event Sessions:

Wednesday

3:30 – 5:00 PM

Ensuring Your Success with VCC Product and Account Management Updates for 2018

Thursday

9:00 – 11:00 AM

VCC Customer Advisory Board