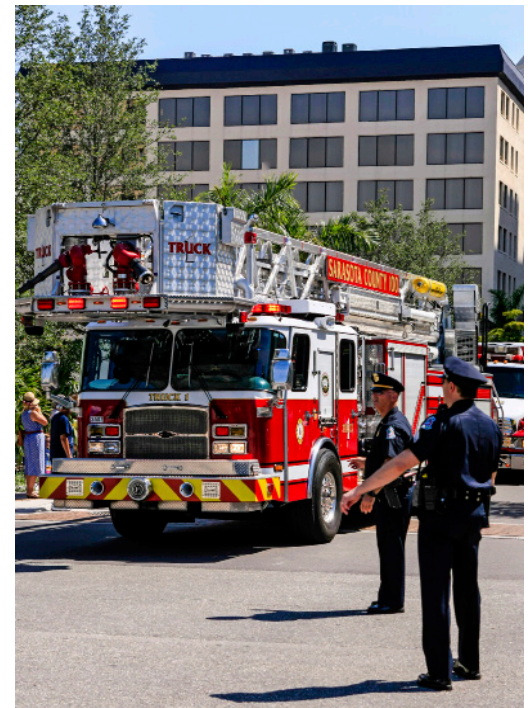
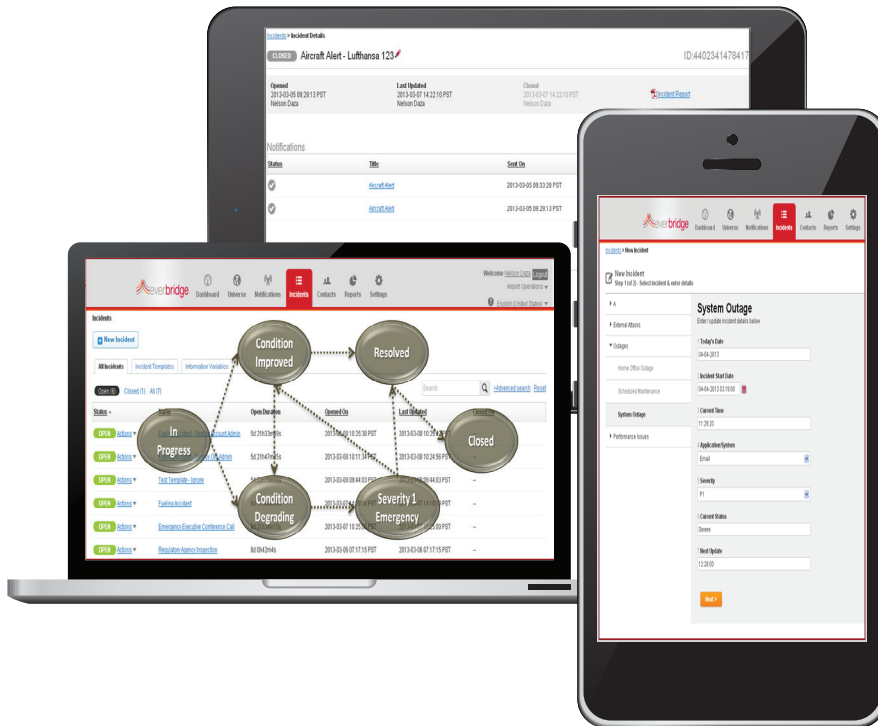




# INCIDENT COMMUNICATIONS FOR GOVERNMENT

SEND CONSISTENT, ERROR-FREE MESSAGES EVERY TIME TO RESPONDERS AND STAKEHOLDERS



## COLLABORATE TO ENSURE THE RIGHT PROCESSES ARE FOLLOWED FOR REPEATABLE INCIDENTS

Every day, there are unique public safety issues and other local events that impact the lives of residents, government workers and first responders. To ensure a quick response and fast resolution to any issue, it is critical to follow the correct procedure and include all of the information required for each incident type. Typically, incidents have a prescribed set of processes that must be followed in order to do everything from efficiently resuming regular operations to notifying the correct internal and external stakeholders, responders and officers. Everbridge Incident Communications ensures the right processes are followed and sends consistent, error-free and complete messages for the same incident every time to responders and stakeholders.

### TYPICAL USE CASES

- + Emergency Medical Response
- + Machinery Breakdowns
- + Safety Compliance
- + Cyber Security Breaches
- + Physical Security Incidents
- + Power Outages

# KEY FUNCTIONALITY

Incident Communications can be configured to fit the needs of any government organization with separate communications plans by incident type, public safety group or hazardous response. Everbridge Incident Communications provides real-time reporting and creates an audit trail for all journal entries, along with outbound notifications and acknowledgements by response personnel for compliance purposes.

## ERROR FREE COMMUNICATIONS

- + Easy-to-use interface ensures the right incident communications processes are followed at the right time, and that responders are notified based on the type of incident taking place

## ON-CALL SCHEDULING AND ESCALATION

- + Keep track of who is on call to alert the right people based on the type of incident and time of day. Ensure that the next person or group is notified if the first person doesn't respond

## FORM DRIVEN TEMPLATES FOR COMMUNICATION

- + Simply select incident types and fill in the required information

## HIGHLY-CUSTOMIZABLE INCIDENT COMMUNICATIONS

- + Can be configured to fit the needs of any public safety department or municipality with customizable variables and a separate incident response plan by location or facility

## THE ONLY END-TO-END PLATFORM

**Planning:** Everbridge is easy to set up, maintain, and organize, meaning that you're always ready for a quick, coordinated response. Everbridge ensures that the right messages get to the right people - with the most advanced opt-in portal on the market, streamlined integration with internal and external data sources, and simple group and contact management.

**Assessment:** When trouble strikes, you need rich insight, presented simply - so you can quickly assess potential impact and make an informed decision to avoid loss. Everbridge offers the only solution on the market that meets these demanding requirements, with the most advanced interactive dashboard in the industry.

*For a full product description, along with best practices and product details please see the Everbridge User Guide and Everbridge University.*

**Response:** In critical situations, ease-of-use can mean the difference between an effective response and a mistake that carries serious consequences. Everbridge is engineered to be simple to use under pressure, with a user interface that accelerates time-to-message and reduces the likelihood of errors.

**Delivery:** Even during large-scale disruptions, Everbridge stays on. The most advanced platform in the industry ensures that you reach your contacts - every time. And with worldwide coverage and capabilities, including globally local calling infrastructure and data storage, we're ready to support you wherever your people are in the world.

