H1N1, sometimes referred to as “swine flu,” was first detected in people in the United States in April 2009. The H1N1 flu virus caused a worldwide pandemic in 2009 and is now a human seasonal flu virus that also circulates in pigs. Symptoms of H1N1 are similar to regular flu symptoms and include fever, cough, sore throat, runny nose, body aches, headache, chills, and fatigue.

OVERVIEW

H1N1, sometimes referred to as “swine flu,” was first detected in people in the United States in April 2009. The H1N1 flu virus caused a worldwide pandemic in 2009 and is now a human seasonal flu virus that also circulates in pigs. Symptoms of H1N1 are similar to regular flu symptoms and include fever, cough, sore throat, runny nose, body aches, headache, chills, and fatigue.

PROBLEM

Organizations must address H1N1 pandemic communication needs and develop effective messaging to avoid office closures, travel restrictions, and various business interruptions.

SOLUTION

Everbridge provides sustained communication to an organization and its staff, management, external stakeholders, and the surrounding community.

“Bank of Hawaii used the Everbridge emergency notification system daily to keep executive management current on the national and international H1N1 flu situation and to keep them apprised on the implementation of applicable sections of our corporate pandemic plan.”

Raymond Trombley
Bank of Hawaii
WHY IS EVERBRIDGE CRUCIAL FOR EFFECTIVE H1N1 PANDEMIC RESPONSE AND MANAGEMENT?

Everbridge keeps an organization’s executive management team and stakeholders abreast of the situation with targeted notifications and conference call briefings. An organization’s leaders can leverage Everbridge when they decide on response plan activation and go-forward plans via conference call. This emergency notification system enables users to send attachments that include valuable information about a situation as it unfolds, such as CDC (Centers for Disease Control and Prevention) flu surveillance reports and maps.

With Everbridge, organizations can build multi-message scenarios as well. These notifications align with H1N1 pandemic plan activation triggers for more rapid response to a potentially life-threatening situation.

HOW DOES EVERBRIDGE HELP ORGANIZATIONS MAINTAIN CONSISTENT COMMUNICATION THROUGHOUT AN H1N1 PANDEMIC?

Everbridge provides the large-scale and targeted communication capabilities required to proactively and continuously manage a lengthy, communication-intensive pandemic. Additionally, Everbridge helps organizations preserve the continuity of essential functions during a pandemic through advanced capabilities such as polling and live call transfer for remote roll-calling and absenteeism management.

WHY IS EVERBRIDGE VALUABLE FOR H1N1 PANDEMIC PREVENTION AND PROTECTION?

Organizations that use Everbridge can maintain an ongoing dialogue with employees through regular notifications about office closures, travel restrictions, quarantine guidelines, and guidance on preventing the spread of the H1N1 virus.

QUESTIONS & ANSWERS with Raymond Trombley of Bank of Hawaii

THE ONLY END-TO-END PLATFORM

Planning: Everbridge is easy to set up, maintain, and organize, meaning that you’re always ready for a quick, coordinated response. Everbridge ensures that the right messages get to the right people - with the most advanced opt-in portal on the market, streamlined integration with internal and external data sources, and simple group and contact management.

Assessment: When trouble strikes, you need rich insight, presented simply - so you can quickly assess potential impact and make an informed decision to avoid loss. Everbridge offers the only solution on the market that meets these demanding requirements, with the most advanced interactive dashboard in the industry.

Response: In critical situations, ease-of-use can mean the difference between an effective response and a mistake that carries serious consequences. Everbridge is engineered to be simple to use under pressure, with a user interface that accelerates time-to-message and reduces the likelihood of errors.

Delivery: Even during large-scale disruptions, Everbridge stays on. The most advanced platform in the industry ensures that you reach your contacts - every time. And with worldwide coverage and capabilities, including globally local calling infrastructure and data storage, we’re ready to support you wherever your people are in the world.

For a full product description, along with best practices and product details, please see the Everbridge User Guide and Everbridge University.

WWW.EVERBRIDGE.COM

H1N1 FLU PANDEMIC